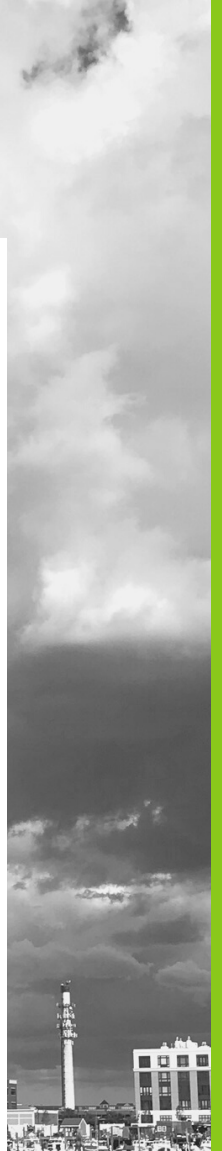




2020 Recap Report



2030 Overview

Businesses are attracted to communities where there is interesting, diverse, and attractive places for their talent and workforce to live and work. That is why our 2030 plan includes initiatives focused on creating a strong environment to grow businesses and attract new businesses.

We have had great progress in 2020 with a focus on housing options that attract the next generation of workers, transportation solutions to support businesses and their workforce, and expanded infrastructure capacity solutions -- all to promote the economic well-being of our community for years to come.

We could not do it alone. As a small nonprofit we rely on community partners. We are grateful for their leadership and support.

Our Funders



Housing

What we've been up to in Year Two of our Housing Initiative...

- **The Housing Committee launched a “municipal engagement program”** keeping us connected to each community across the South Shore and helping us to get a better understanding of housing, zoning, and other critical issues across the region.
- **Launch of the Housing Series** Focused on key issues such as public meeting engagement, transit-oriented development and water & wastewater capacity (scheduled for January 2021- see below) to engage a broader audience of members, municipalities and residents.
- The Chamber's Housing work has become a **catalyst** to take on other critical economic development strategies like **transportation and infrastructure challenges**. Through housing, transportation and infrastructure efforts we are strengthening the future economy and outlook for the South Shore.
- The Chamber has **served as a partner and resource** for a growing number of **municipalities** across the region as cities and towns explore how housing and economic development in neighborhood centers and areas of activity can be advantageous.
- The Chamber **supported specific development projects** including, but not limited to, Hanover mall redevelopment, revitalization along Route 18, the Braintree/Weymouth Landing neighborhood, Union Point (formerly South Weymouth Naval Air Station), Abington Commuter Station development, Downtown Cohasset economic development, Hull/ Nantasket strip redevelopment & revitalization.
- Held several **focus group discussions** on pandemic impact across sectors in housing industry

Thank you to our 2020 Housing Sponsors!



DOWNLOAD 2020 HOUSING YEAR IN REVIEW INFOGRAPHIC

Transportation

Launch of the Transportation Advisory Group



Our work will focus on how transportation can leverage housing & development investment rather than simply improving commuting on Route 3 or local traffic. We know that as we expand our work and more development opportunities for housing, retail, etc. come to fruition that there will be an impact on traffic and congestion. Our group will work to get ahead of this and factor traffic into the broader conversation about transportation in the region.

This collective of 15 transportation experts will also examine Boston transportations that directly impact the South Shore including mass transit, water ferries, managed lanes, Boston congestion proposals and transportation financing. They will develop strategies that address economic development impediments with a focus on relieving congestion, better intra-regional transportation, and greater workforce to workplace systems.

**Thank you to our
2020 Transportation Sponsor!**



Responding to the MBTA Service Cuts due to COVID-19

The proposed MBTA service cuts could impact far more people and interests than simply the individual riders of ferries, buses, and trains. Some of the proposals threaten the region's economic future. Municipalities, developers, businesses, and homeowners have planned, invested, or located around long-term transit assets. Our Chamber is working to protect these assets. We engaged in dozens of public and private discussions with state and local officials and the administration to ensure that public transit on the South Shore is preserved.

And our work has paid off. Working with local and state officials the Chamber made a compelling case connecting mass transit and economic growth, especially housing development. As a result the MBTA has re-evaluated their recommendations and is committed to preserving ferry services and some of the bus services. Our work is ongoing until Boston re-opens and commuting returns to normal.

Advocacy Efforts

- On November 17th, organized and led meeting with Joe Aiello, Fiscal and Management Control Board Chair for the MBTA with 50 + regional leaders, stakeholders, local officials.
- Submission of an official letter to MBTA outlining concerns. [See link to full letter.](#)
- Creation of member sign-on letter. Chamber members can support our position and express concern by [reading and signing the letter via the link provided.](#)

[Harbor Media Interview](#)

"The ferry is important to the South Shore whether or not you actually ride it...It's about broader interests, it's about economic development in the communities, it's about housing, and it's about the economic strength of the South Shore."

-Chamber President Peter Forman

[Hingham Journal](#)

Peter Forman, the CEO of the South Shore Chamber of Commerce, said decreasing public transit in the area could put the South Shore at a serious economic disadvantage compared to other areas near Boston. "I'm not being dramatic when I tell you that I think these proposals present probably the greatest economic setback to the region that we've seen since when the Shipyard closed down," he said.

Infrastructure: Water & Wastewater

Did you know? Water & wastewater capacity is one of the leading factors that limits development and growth on the South Shore. By working to bring the region together on this issue we hope to unlock and most efficiently use our resources.

As a first step, we have teamed up to study how limits on water and wastewater capacity may be preventing economic opportunity in the area. Metropolitan Area Planning Council (MAPC) is looking at development opportunity, including housing, at six sites across five South Shore towns. General areas of focus include a narrow corridor between Routes 53 in Hanover and Route 18 in Weymouth, along Route 3.

Stay tuned for our study findings -- tentatively scheduled for Summer of 2021.

**Thank you to our
2020 Infrastructure Sponsors!**



Thank you to our 2020 Committee Members

Your time and expertise are invaluable to our region.

2020 Housing Committee Members

Joe Gratta, Co-Chair
Atlantic Mechanical

Nancy Bailey, Co-Chair
Rockland Trust

Judi Barrett
Barrett Planning Group LLC

Patrick Brady
Cornerstone Realty Capital

Katie Bolger
Brookline Bank

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Hanover Affordable Housing Trust

Timothy Williams
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Ralph Willmer
Metropolitan Area Planning
Council (MAPC)

Laura Shufelt
Massachusetts Housing Partnership (MHP)

Transportation Advisory Group Members

Joe Sullivan, Co-Chair
Former Mayor of Braintree

Janice Bergeron, Co-Chair
RND Consultants

John Cogliano
P&B Bus Lines

Jennifer Constable
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Kristine Gorman
Jacobs

Michael Lambert
Brockton Area Transit (BAT)

Mary Jane O'Meara
HNTB

Mark Pelletier
STV Incorporated

Matt Poirier
Keville Enterprises

Thank you to our 2030 Funders

We could not do this important work without you.



Do you want to help support these efforts? Do you want your company to be seen as a leader in the region? To learn more about how to get involved and support our work, please contact Jill Donovan by phone at 781.421.3903 or by email at jdonovan@southshorechamber.org.

About South Shore 2030

The Chamber's South Shore 2030 plan lays out a roadmap to create the right environment for current and future businesses to thrive. It builds on the idea that businesses do well in, and new businesses locate to, communities where there is a healthy supply of talent because of the interesting, diverse, and attractive places to live and work. Housing, Transportation, Infrastructure all play a critical role in this strategy.

The plan's focus is to encourage greater housing options and attract the next generation of workers, increase infrastructure capacity to promote growth, and find transportation solutions to keep and attract new businesses to our communities.

More information about our South Shore 2030 plan is available online at SouthShore2030.com

